

out
as **humans**

An illustration of two business professionals, a man and a woman, sitting on the ground with briefcases. The man is on the left, wearing a blue suit and tie, and the woman is on the right, wearing a white blouse and black skirt. They are both looking towards the viewer. The scene is set against a background of small yellow stars.

In as leaders, out as humans

The world needs leaders who don't hide behind a mask, who find meaning, certainty, love and freedom in themselves.

By re-establishing the primordial connection with our own inner human being, we unleash our **true self**, the **humanity** latent in us re-emerges and, by changing the course of our **decisions** and the lives we touch, the change extends to those around us and a **better world**.

Out as Humans is a performance, both an individual and group immersive, moving, magical experience, which humanizes authentic leaders. The **relationships** and **interactions** among participants evolve thanks to a strong impulse to be open, to trust, empathize, bond and feel a sense of belonging.

Hidden **potential** emerges, **performance** improves.

LIVE Performance

90 mins

CUSTOMIZATION

50-250
MANAGERS - LEADERS

Guided active interactions

On demand

Artistic performances

INTERNATIONAL

Regularly
updated

Corporates + Organizations + Conventions



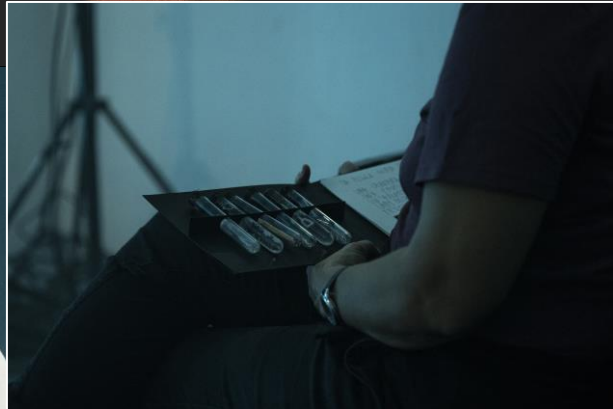
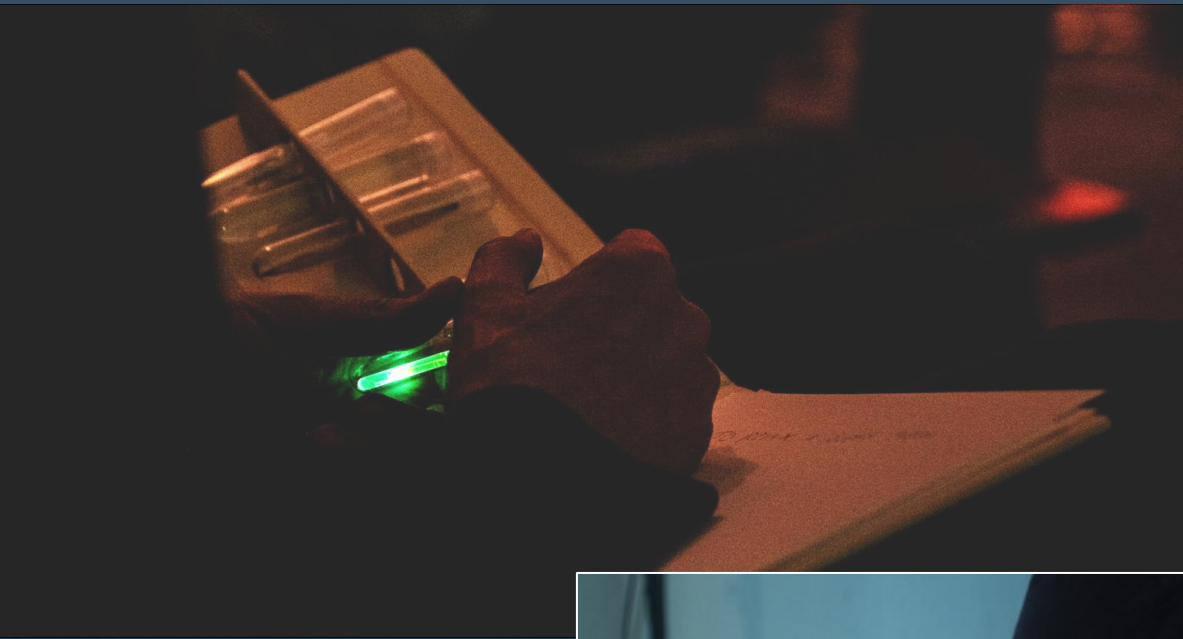
THE EXPERIENCE

“I make myself small, so small that I can get inside you and go right to your heart. There’s a door. I open it. What do I see?”

This is the start of an individual and group **journey** through heart, hug, tear, laughter, blank page, death, caress, fragility, apology and soul.

Each stage of the journey involves **two consecutive moments**: the artistic performance and the powerful question.





THE EXPERIENCE

Arts and **creations** abound, surrounded by music and an immersive setting:

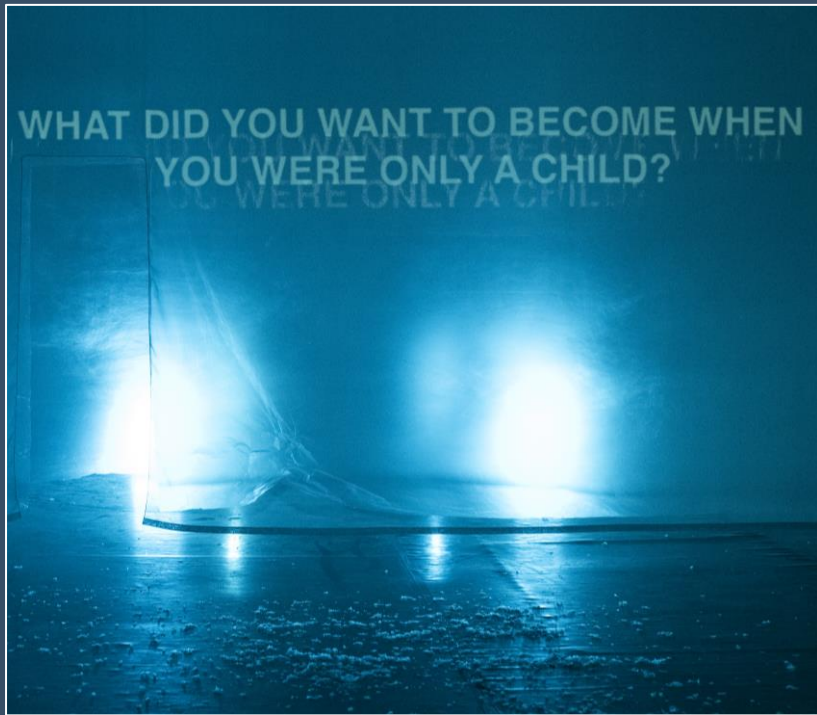
Dance, writing, music, drawing, poetry, singing, acting.

Questions, playwriting, scenography, video/audio compositions, fragrance, toolkit.

The **questions** are brief, they open doors and require reflective or shared responses. Sometimes they involve guided actions, that could be individual or group.

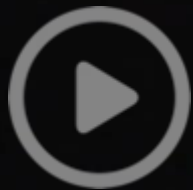
“Imagine that your soul takes flight...where will it come to rest?”





the SCENE

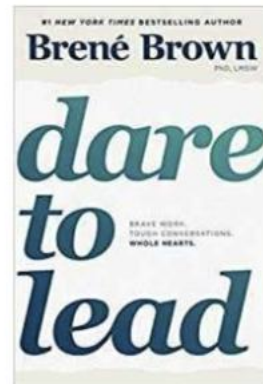
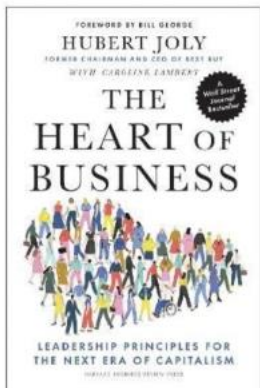




*“Every great change
is simple”*

CUSTOMIZATION

Special additional content or setting can be integrated into the basic event, that will personalize, enrich and complete the experience:



- Customization of the elements of intimate humanity and the resulting **bespoke playwriting**
- Motivational speech by a **guest speaker** who shares his or her personal experience of humanized leadership (e.g., Hubert Joly, Simon Sinek, Brené Brown)
- Participation of a **guest artist** (e.g., singer, musician)
- **Storytelling** about the experience: a narrative module in chapter form —pre-, during and post-experience — enhanced by learning and documentary materials
- **Photo/video** service
- **Cocktails** and/or **party** with Out as Humans music and DJ



THE TEAM

Out as Humans is the result of the **collaboration** among a heterogeneous group of professionals, from **coaching** to **theatre** and **events**.

A group of people who, from the very beginning, put themselves **to the test** and **believed** in the innovative nature, power, potential and purpose of the initiative.



GERARDO SEGAT

Following a wealth of experiences as entrepreneur, chairman and CEO, today Gerardo Segat is an internationally-acclaimed coach.

He is the creator of *Preludes*, a coaching programme to humanize leaders and organizations, *Vebate*, a format of decision-making debate, *Leader in the Mirror*, a format of interview, and *Leaderness*, a post-graduate training programme.

Since 2013, he is a member of *YPO Young Presidents' Organization*, the world's largest community of leaders and CEOs, of which he has been the founder and chair of three chapters in Italy, Switzerland and globally.

He graduated from Milan's Bocconi University, has a *majeure* from HEC Paris, a LLM from the LSE in London and an ACTP from the International Coaching Federation.

He is the creator, co-author and host of Out as Humans



RENATA CIARAVINO

A graduate in Dramaturgy and Writing from the Paolo Grassi School of Dramatic Arts, she continued her studies at the international dramaturgy laboratory at the Théâtre du Rond-Point in Paris and Le Centre des Arts Scéniques in Brussels.

She writes for the theatre and film, music and opera collaborating with, among others: Serena Sinigaglia, Gianna Nannini, Elisabetta Pozzi, Arianna Scommegna, Franco Però, Laura Curino, Veronica Cruciani and Francesco Micheli.

She teaches advanced dramaturgy. Her activity has always combined both writing and acting.

She is the co-author and stage director of *Out as Humans*



CONTRIBUTORS



MARIA SPAZZI || SET DESIGNER

[Link bio](#)



ALESSANDRO SAMPAOLI || ACTOR AND ASSISTANT DIRECTOR

[Link bio](#)



FABRIZIA MUTTI || ACTING COACH AND COORDINATOR

[Link bio](#)



VIRGINIA ZINI || ACTRESS AND SINGER

[Link bio](#)

YAM • PRO

YAM PRO manages the feasibility study and executive production to guarantee the adaptation of the event to the needs of clients and the specific locations involved. YAM PRO is the in-house production company of YAM112003, Communication Company which has been active on the Italian and international market for over eighteen years, and is actively involved in supporting and developing projects with high cultural and social impact. www.yam112003.com





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